

TradeFirst.com recognizes the importance of protecting the privacy of the users of its website.

TradeFirst.com **Website Privacy Policy**

Please be assured that TradeFirst.com uses its best efforts to protect the privacy of visitors to this website. Except when express permission is specifically provided by you, the website user, TradeFirst.com collects no personally identifying information about individuals. The name, address, and payment information (if applicable) that the user might provide when using this website may be processed or disclosed by TradeFirst.com as permitted under the website's Terms of Use, which the user agrees to upon using the information and services of TradeFirst.com. It is necessary to gather certain information from you in order to provide an efficient and pleasant experience of your shopping or submitting online payment for a TradeFirst.com activity. By using a number of security technologies in our website, we maintain as a priority, the privacy of your information. We also adhere to strict policies preventing the unauthorized use of your personal information. Information collected is for internal use only; WE DO NOT SELL OR COLLECT PERSONAL INFORMATION FOR THE USE OF OTHER PARTIES. Finally, please note that this policy applies only to TradeFirst.com and not to our sponsors or other websites to which we link.

Cookies

In addition to the information that you submit to us, we may also utilize cookies, which are small pieces of information sent to your web browser by a website that you visit. Used as a method of tracking, cookies also enable TradeFirst.com to relate a visitor's use of TradeFirst.com information to any information that the visitor may have specifically and knowingly provided to TradeFirst.com. Any such voluntarily provided information, if applicable, may be used by TradeFirst.com for editorial, marketing, or promotional purposes. Such identifying information, if applicable, will not be transferred to any other party unless otherwise stated at the time of collection.

Children and Privacy

TradeFirst.com is concerned about protecting children's privacy. If you are aged 12 or under, we DO NOT want your personal information. Do not submit any personal information to us. Although there may be some areas within our website where people may post messages or provide feedback, children are discouraged from providing any personal information. If a visitor known to be a child (under the age of 13) sends an e-mail to TradeFirst.com we will only use it to respond to the e-mail and not to create profiles or

otherwise retain the information.

Links to Other Websites

We may offer links to sites that are not operated by us. If you visit one of these linked sites, you should review their privacy and/or other policies. We are not responsible for the policies and practices of other businesses, members, professionals, farms, or companies, and any information you submit to those companies is subject to their privacy policies.

Changes to Our Privacy Policy

This TradeFirst.com privacy policy is effective as of June 10, 2010. From time to time, it may be necessary for TradeFirst.com to change this privacy policy. If we change our policy, we will post the revised version here so we suggest that you check yours periodically for the most up-to-date version. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

How to Contact Us

If you have any questions about TradeFirst.com website privacy policies, kindly contact us using the information on this website.